

**2009 GASPARI NUTRITION FORD MUSTANG GT GIVEAWAY SWEEPSTAKES
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY. VOID WHERE PROHIBITED BY LAW. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**
2. **ELIGIBILITY:** The Gaspari Nutrition Ford Mustang GT Giveaway Sweepstakes (the "Sweepstakes") is open only to legal residents of the United States and the District of Columbia, 18 years of age and older at the time of entry and members of the U.S. military who reside at APO/FPO addresses outside of the U.S. Void in Puerto Rico, and where prohibited by law. Employees, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses), including their respective household members, of Gaspari Nutrition, Inc., BodyBuilding.com (Sponsors), and their respective parent companies, subsidiaries, affiliated and related entities and Strobe Promotions, Inc., and each of their respective officers, directors, employees, contractors, agents, successors and assigns, and prize partners are not eligible to enter. Sweepstakes is administered by Strobe Promotions Inc., 535 S. Broadway Suite #203, Hicksville, New York 11801. Sweepstakes is subject to all federal, state, and local laws. U.S. law governs this Sweepstakes.
3. **SWEEPSTAKES TIMING/DESCRIPTION:** The Sweepstakes begins at 12:00:00 AM Eastern Time (ET) on 2/2/09 and ends 11:59:59 PM ET on 10/31/09 (the "Promotion Period"). There will be one (1) Grand Prize random drawing conducted at the end of the Promotion Period and monthly random drawings conducted throughout the Promotion Period.
4. **HOW TO ENTER: Grand Prize Random Drawing:** To enter, go online to www.bodybuilding.com each day during the Promotion Period, click on the "Gaspari Ford Mustang" Sweepstakes link, and complete and submit the online registration form. All entries must be received by 11:59:59 PM ET on 10/31/09 in order to be eligible for the Grand Prize Random Drawing. **Monthly Random Drawings:** Each time you enter the Grand Prize Random Drawing during the Promotion Period, you will be eligible in the Monthly Drawing for the month that you submitted your entry. A "month" for these purposes is defined as beginning 12:00:00 AM ET on the first day of the month (except for the Monday of February, when it begins 2/2/09) and ending 11:59:59 PM ET on the last day of that month. All entries must be received at 11:59:59 PM ET on the last day of the month in order to be eligible for that monthly drawing. Limit one entry per person/email address per day. **Monthly entries are not cumulative and are not eligible for subsequent monthly drawings during the Promotion Period.** All entries must be received by 11:59:59 PM ET on 10/31/09. Normal time rates, if any, charged by Internet Service Provider will apply. Entries that have been generated by a script, macro, and bot or any other automated means will be deemed void. Duplicate entries submitted by the same person or the same email address on the same day voids all entries. Proof of emailing does not constitute proof of delivery. If a dispute results as to the identity of an entrant, it will be determined that the entry was submitted by the authorized account holder of the email address from which the entry is made. For these purposes, the authorized account holder is the natural person assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses or the domain associated with the submitted email address.
5. **DETERMINATION OF WINNERS: Grand Prize Winner:** Potential Grand Prize winner will be selected in a random drawing held on or about November 13, 2009 from among all eligible entries received during the Promotion Period. Random drawing will be conducted by promotion administrator whose decisions are final on matters relating to this Sweepstakes. Potential Grand Prize winner will be notified and confirmed by electronic mail and/or U.S. or overnight mail on or before December 31, 2009. Potential Grand Prize winner will be required to complete and execute an affidavit of eligibility and liability release and where legal a publicity release and federal and state tax release and return same properly executed within seven (7) days of notification attempt. Non-compliance within this time frame for any reason whatsoever or if prize notification is returned as undeliverable will result in the entrant being disqualified and an alternate potential winner will be selected. Odds of winning a Grand Prize depend upon the number of eligible entries received during the Promotion Period. Allow 4-6 weeks for awarding of prize. **Monthly Prize Winners:** Thirty Monthly Prize winners will be selected by promotion administrator in random drawings each month within three (3) days of the last day of the month (unless the last day of the month falls on a weekend; it will then occur the following Monday) from among all eligible entries received for that month as defined in Rule #4. Monthly winners will be notified by electronic mail and/or U.S. mail within three (3) days of their respective random drawings. Monthly winners may be required to verify their mailing address prior to issuance of prize. Odds of winning a monthly prize depend upon the number of eligible entries received for that month. Monthly winners list will be given to bodybuilding.com for prize fulfillment. Monthly prizes will be mailed to winners within 2-3 weeks of random drawings. Limit one prize per monthly drawing per person or email address.
6. **PRIZE DESCRIPTION: One (1) Grand Prize:** a 2009 Ford Mustang GT Coupe. Approximate Retail Value (ARV): \$27,210. Winner must have proof of valid insurance and a valid driver's license in their state or place of residence in order to receive prize. Winner is solely responsible for title/license/registration/dealer prep/insurance/taxes and any other costs associated with this prize. Winner must take delivery of vehicle within 30 days of notification that dealership has received vehicle. Manufacturer's warranties apply. Actual automobile to be awarded (including, but not limited to, model, make, color, year, options, and accessories) will be determined by the Sponsors, in their sole discretion, based on availability. Ford Mustang GT is a registered trademark of Ford Motor Company, who is neither a Sponsor nor affiliated with this Sweepstakes and has not otherwise licensed, endorsed or approved of this Sweepstakes. **Monthly prizes:** Thirty winners per month will be awarded (for a total of 270 winners over a 9-month period): February: One (1) Raspberry Lemonade Superpump250, one (1) Shaker Cup, one (1) T-shirt (size XL). ARV: \$77.93/ea. March: One (1) PlasmaJet, one (1) Shaker Cup, one (1) T-shirt (size XL). ARV: \$97.93/ea. April: One (1) Double Chocolate Myofusion (2lbs.), one (1) Shaker Cup, one (1) T-shirt (size XL). ARV: \$47.93/ea. May: One (1) Cytolean V2, one (1) Shaker Cup, one (1) T-shirt (size XL). ARV: \$77.93/ea. June: One (1) Artic IceSizeON, one (1) Shaker Cup, one T-shirt (size XL). ARV: \$97.93/ea. July: One (1) Strawberry Myofusion (2lbs.), one (1) Shaker Cup, one (1) T-shirt (size XL). \$47.93/ea. August: One (1) Mitotropin, one (1) Shaker Cup, one (1) T-shirt (size XL). ARV: \$87.93/ea. September: One (1) Blue Raspberry SuperPump250, one (1) Shaker Cup, one (1) T-shirt (size XL). ARV: \$77.93/ea. October: One (1) Cytolean V2, one (1) Shaker Cup, one (1) T-shirt (size XL). ARV: \$77.93/ea. The total ARV of all prizes is: \$47,951.10. All taxes and any other costs not specifically stated within these Official Rules are the sole responsibility of the winner. Prizes may not be transferred, substituted or redeemed for cash, except at the Sponsors' sole discretion. Sponsors reserve the right to substitute a prize of equal or greater value if advertised prize is unavailable at the time the prize is awarded.
7. **CONDITIONS OF PARTICIPATION:** By entering, entrants agree to be bound by these Official Rules including all eligibility requirements. By accepting a prize, winner consents to the use of his/her name, image, likeness, photograph, voice, and biographical material for advertising, publicity and promotional purposes by Sponsors, or a party designated by the Sponsors, including, but not limited to, any online announcements, without additional compensation, except where prohibited by law. All entrants release and hold harmless Sponsors and their respective parent companies, subsidiaries, affiliated and related entities and Strobe Promotions, Inc., and each of their respective officers, directors, employees, contractors, agents, successors and assigns ("Releasees"), from any claims, actions, injury, loss or damage of any kind, including but not limited to, personal injury or death, resulting from participating in this Sweepstakes or from the acceptance, possession, or use or misuse of any prize awarded or participation in any prize-related activity.

8. **GENERAL:** Sponsors will collect information from entrants for the purpose of the prize drawing and to notify winners. Sponsors will not share this information with any third parties, except as necessary for the administration of the Sweepstakes. Sponsors and the operator of the promotion are not responsible for lost, late, illegible, misdirected, or stolen entries or transmissions, or problems of any kind, including but not limited to printing errors, whether mechanical, human or electronic. Releasees are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, inability to access a website or submit an online entry form, fraud, incomplete, garbled, or delayed computer transmissions or inaccurate transcription of entry information, whether caused by the Sponsors, users or by any of the equipment or programming associated with or utilized in this promotion or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a participant's ability to participate in the promotion. Sponsors reserve the right, in their sole discretion, to cancel or suspend part or all of this Sweepstakes at any time without notice if in the opinion of administrator or Sponsors there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or integrity and proper play of the Sweepstakes. In such event, Sponsors may void any entries they suspect are at issue and award prizes in a random drawing from among all eligible entries received up to the date of cancellation. **Caution: Any attempt by an entrant or any other individual to deliberately damage the website or any online service related to this promotion or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws and should such an attempt be made, Sponsors reserve the right to seek damages (including attorney's fees) from any such person to the fullest extent permitted by law, including criminal prosecution.** Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. Sponsors reserve the right to disqualify entrants who violate the rules or interfere with this Sweepstakes in any manner. If an entrant is disqualified, Sponsors reserve the right to terminate that entrant's eligibility to participate in the Sweepstakes.
9. **DISPUTES:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules (whether of the State of New Jersey, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New Jersey.
10. **WINNERS' LIST:** To obtain the names of the Winners whose prizes are valued over \$25, available after December 31, 2009, check the internet posting at www.bodybuilding.com, or mail a self-addressed stamped envelope by 12/31/09 to: Gaspari BodyBuilding.com Sweepstakes Winners, P. O. Box 913, Bethpage, NY 11714-0913.
11. **SPONSORS & ADMINISTRATOR:** The Sponsors and Promoters of this Sweepstakes are Gaspari Nutrition, Inc. located at 501 Prospect Street, Suite 107, Lakewood, NJ 08701 and Bodybuilding.com, 2026 S. Silverstone Way, Meridian, ID 83642. The administrator of this Sweepstakes is Strobe Promotions Inc., 535 S. Broadway, Suite #203, Hicksville, New York 11801.

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