



SPIKED E-BOMBS

DOUBLE XL GETS ENERGIZED AND INTOXICATED

By Curtis Haraguchi

Double XL Magazine saw a need to set the record straight, to aid all consumers in their decision making process and to alleviate the stress of selecting which one to buy. I am talking about the Energy Drink market, which is now saturated with brand after brand of energy drinks all promising different things. They now come in low sugar, no sugar, some with 29g of sugar, some with Taurine, with Guarana it has become so overwhelming that consumers just do not know which ones to buy and which ones taste the best. There

are so many to choose from its difficult to figure out what exactly you are looking for. An Energy Drink is not just a beverage anymore, it's a statement, it's a position, when you select an energy drink you are saying "This is ME! This is who I am!" Ok, well maybe we are exaggerating just a little bit, but you know what I mean. The people want to know which damn energy drink is the best and Double XL Magazine has the answers for you. Yes! We went to the trouble of rounding up the top seven energy drinks we could find and bought a whole lot of alcohol to mix them all up with, vodka, rum, and

tequila, Hypnotiq, Passion Fruit Liquors, Amaretto, Alize and Moet Champagne..... "Oh wow! I can almost remember it! Yeah, it was a party alright, Double XL models everywhere, drinks in the air, everyone buzzed out on high amounts of Taurine, Guarana and whatever else is in these little cans that keep you jumping' all night long.

Well, since all of you Double XL clones out there could not be at the VIP Double XL E-Bomb party, we will be more than happy to give you the low down on these fine energizing liquids.

Rock Star Energy Drink: Party like a Rock Star

One of the biggest and most explosive energy drinks to hit the scene, Rockstar Energy Drink is making a big splash in this market and they have three different kinds to choose from. There is Regular, Diet and now there is also RockStar Cola, all three drinks have the identical ingredients of Taurine, Guarana and Caffeine which combines to make this the most powerful energy drink in the world, especially since they come in 16oz. cans giving you double of amount of fuel to rock n'roll. Rockstar Energy Drink has an endless list of celebrities that endorse the product and they throw amazing mansion parties like no other.

For more info:
www.rockstar69.com

Spiked E-Bomb Recommendation:
Rockstar Cola + Crown Royal



Liquid Ice Energy: High Performance Energy

Its electric blue with an equally electrifying taste, gets its energy from CoQ10, a natural energy enhancer found throughout the human body and has become a favorite of celebs like Matt Damon and Lindsey Lohan. It's Liquid Ice Energy Drink and now it's available across North America so consumers in the States and North of the border can drink it straight or use it as a tasty mixer with a boost. Liquid Ice Energy Drink is lightly carbonated and jammed full of nutrients. Liquid Ice earned a 4-Star rating from the independent Bevnet.com web site who said, "Liquid Ice Energy Drink is a sweet tasting energy drink that has an almost candy-like flavor." Liquid Ice is breaking into the clubs and bars all over and comes in regular and sugar-free single serve cans.

For more info:
www.liquidiceenergydrink.com.

Spiked E-Bomb Recommendation:
Long-Island Liquid Ice:
1 part Vodka, 1 part Tequila,
1 part Rum, 1 part Gin,
1 part Triple sec,
1 1/2 part Sour mix,
1 splash Coca-Cola
+ 2 parts Liquid Ice Energy Drink



Beaver Buzz: Just That Dam Good

Although Canadian Beaver Buzz Citrus Energy Drink was developed through years of research for Performance Athletes, particularly Hockey Players, Beaver Buzz has already built a large following amongst all consumers. The reason for Beaver Buzz's success is simple, it is the best tasting energy drink by far (the BevNET Beverage Critics reviewed Beaver Buzz with a 4.5 stars out of 5 Rating), it uses all natural ingredients, is loaded with 6 vitamins, has the most sustainable energy boost in the category, and celebrates Canada's Heritage with its unique can design. Beaver Buzz is proving that there is a hidden athlete in all of us; it's exploding on the energy drink scene because people want products that help them compete in the game of life, that's the way we proudly roll in the Great White North

For Distribution Opportunities
please contact:
National Director of Sales,
Andrew Drayson
at 604.530.9535.
www.beaverbuzz.com

Spiked E-Bomb
Recommendation:
Blue Whip- Beaver Buzz
Orange vodka, Blue
Curacao, Sprite,
Ice, Orange /
Mandarin Dream-
Absolute Mandrin,
Cranberry juice,
Beaver Buzz



Diablo Energy Drink: All Natural Energy

This is one of the most up and coming Energy Drinks ever released, Diablo sets itself apart from the rest with its fantastic lead ingredient of Cranberry Extract giving a refreshing berry taste unlike any other. This Devilish drink also contains quality ingredients such as Citrus Ananthium, Guarana Seed, Panax Ginseng and White Willow bark. Diablo is far and away one of the best, if not the best alcohol mixing drink out there, it's cranberry flavoring making it so versatile with different alcohols it would take a course in Mixology 101 to get them all down. Diablo also has two other brands Diablo Ice and Diablo Pure that are about to drop anytime.

Spiked E-Bomb Recommendation:
Lucifer- Jagermeister and Diablo.
Build over ice in a highball glass.



Pimp Juice: Let It Loose

Pimp Juice is a healthy, non-carbonated energy drink possessing a tropical berry flavor. Pimp Juice's color gives it a smooth neon green glow, while its 10% apple juice content adds a natural sweetness to its taste. This highly successful drink is also backed by Superstar rapper Nelly, whose hit song "Pimp Juice" from his platinum album Nellyville led the way to this drink being created. With Nelly's superstar power this drink is one of the most recognizable and appealing alcohol mixer energy drinks, this drink is made to be mixed with vodka.

For more info:
www.letitloose.com

Spiked E-Bomb Recommendation:
Pimp Juice Martini-Vodka,
Apple schnapps and Pimp Juice



Von Dutch Energy Drink

Los Angeles-based fashion company and lifestyle brand, Von Dutch Originals, has added yet another product line to their arsenal. Having already diversified their offerings from apparel to include items like motorcycles, shoes, and children's apparel, Von Dutch Originals has now signed on to create an energy drink that will be distributed by CCE (Coke Cola Enterprises). Loaded with a powerful blend of vitamins, natural stimulants and a unique flavor profile, the Von Dutch Energy Drink will have an immediate impact upon the leading brands in the energy beverage channel. The 16oz can, along with bold artwork and a proven moniker, will undoubtedly help the Von Dutch Energy Drink to stand out on retail shelves.

Spiked E-Bomb Recommendation:
Von Dutch-ka! Absolute Vodka + Von Dutch



PURSUIT: MMUSA Introducing the first sports drink to combine liquid creatine with protein

Designed to enhance muscle growth and recovery, CreaProtein provides elite athletes with the protein boost they require without the discomfort and heavy taste of other protein drinks. Plus the energy enhancing benefits of creatine.

▲ CreaProtein combines pure, biologically active whey proteins with Creatine Phosphate Complex™, the world's only stable and fully soluble liquid creatine and includes glutamine and taurine. There are no side effects or digestive discomfort.

▲ CreaProtein contains the optimal amount of protein absorbable by an athlete in a single serving and is 100% bio-available. Available in 50 and 0 carb formulations and in several, natural fruit flavors.

▲ CreaProtein is fat free and requires no mixing. CreaProtein is available exclusively at selected gyms and supplement retailers. Ask for the Super Fuel where you shop or workout.

For more info:
www.mmusa.com

Spiked E-Bomb Recommendation:
Drink this the next day to
cure your hangover and get
back in the gym, it will give you
that extra energy and
boost you need to rejuvenate.



CRUNK!!! Energy Drink: Get Crunk

The collaboration between the highly regarded spirits industry "brand builder" Sidney Frank, creator of Grey Goose Vodka and red-hot Hip-Hop producer and recording artist Lil Jon, has quickly proven to be a success with the new CRUNK!!! Energy Drink sales revenue exceeding \$6 million dollars in less than 16 months. With Lil Jon cranking out hit after hit on the hip hop charts he took full advantage of his exposure by releasing the Crunk!! Energy Drink at the height of his popularity, always being seen in CRUNK!! Juice clothing, even naming his latest album Crunk Juice and never being seen without his gold and jewel studded goblet this drink has become branded into the brains of millions of hip hop heads out there.

For more info:
www.crunkenergydrink.com

Spiked E-Bomb Recommendation:
Crunk + Alize



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WWW.LIQUIDICECANADA.COM

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How Energy should taste!



**LIQUID ICE
ENERGY DRINK**

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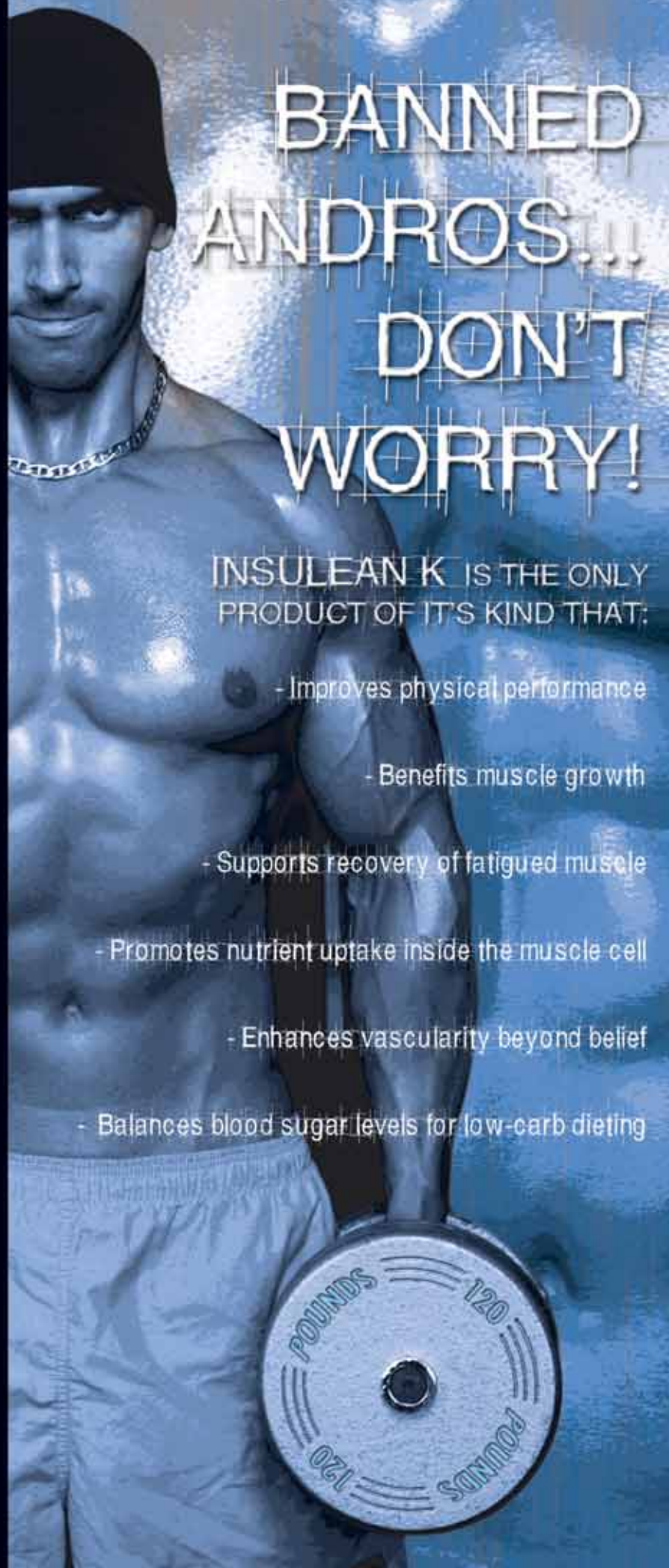
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extra on your first deposit.

The game which some initially rejected is now being played by millions of people online 24 hours a day and by celebrities and athletes on television. The big tournament winners and tour players are even becoming celebrities themselves. Texas hold'em poker is now a mainstream sport getting serious airtime on big networks like ESPN and FOX, and the culture of poker house games is evolving and bringing people

together on a weekly basis to bond and battle.

Online poker is the biggest advancement in poker. It's very different from playing face to face where you are staring down an opponent at the casino or at friend's house. Online you are in front of a computer screen, usually within the confines of your own home. Many avid players use online poker to increase their skill and general understanding of the game, specifically their betting

and calculating odds. The more you play the better you get, and often the more addicted you become. Players at all levels say the game appeals to their competitive instincts, challenges them, and differs from other sports because it does not rely on athletic ability. At peak playing times, one of the largest sites, www.partypoker.com, has had more than 50,000 people playing at more than 5,000 tables and is estimated to be making \$100 million to \$200

million in profits a year. Because of this demand, several other poker websites have emerged and are marketing themselves by sponsoring top players and



By JAMES CRAUFORD



On a Sunday afternoon or a Thursday night five men sit around a table. The sound of beers being cracked open, the crunching of potato chips being munched, and the smoke of a Monte Cristo cigar fills the room with a fog. The constant clanging of clay chips and the shuffling of crisp cards tells you that you are in the middle of a very common scene these days; it's a poker table, Texas hold'em style!!

This is an example of a poker game that may sound very familiar to you. Although poker has been around for centuries, it has seen a huge increase in popularity over the past decade, quickly becoming a global

phenomena and international trend. The poker craze right now is spreading like wildfire and now with the advent of the Internet, online gambling, and the popularity of televised poker games, that fire is being doused with rocket fuel. It is estimated that 50 to 80 million Americans play the game of poker, and that number is steadily increasing.

The intrigue of this game comes from the mind play and stimulating battle of bluffing, fronting, and machismo exhibited at a poker table. This must be the added ingredient that makes Texas hold'em poker so addictive and has caused a massive movement across the world, sending flocks of people to casinos and websites to ante up their money and make a bet.

Partypoker.com is one of the

most world renowned poker websites. PartyPoker.com is the world's largest poker site with 70,000 people playing during peak times and 250,000 visitors daily. Players can view tutorials and tips, moving on to

THE MOST POPULAR FORM OF POKER BY FAR IS TEXAS HOLD'EM

the 50/\$1 tables or up to the top level \$30/\$60 tables as they grow in confidence and expertise. Many different types of poker are offered and games can be played with limit, pot-limit or no-limit betting structures. Players can choose to play on sit 'n' go tables or enter multi-table

tournaments that run 24/7, with prize pools that reach up to \$1 million. In January, a PartyPoker.com player won \$739,621, the largest bad beat jackpot in poker history. PartyPoker.com regularly hosts

freeroll tournaments. Players usually exchange 'Party Points' [loyalty points] to buy in. The most recent freeroll tournament winner drove home a brand new white 911 Porsche Carrera S. Join PartyPoker.com using bonus code DXLMAG and you'll receive 50% up to \$50

big tournaments. Monster poker sites like www.partypoker.com, www.absolute poker.com, www.pokerroom.com and www.pokerstars.com dominate the online gambling market and are big players in the world of poker today. These websites have also developed non-gambling, totally free websites to invite new players to the game and offer a place where people can learn the rules and develop their strategies without losing any money; these sites are usually the same name but end in ".net." Next thing you know these people are making the step to cash games and tournaments online and continuing to feed the

frenzy of poker that seems like it will never slow down. You don't have to be young or in great physical shape to play and you don't have to be educated or trained; this game is truly the most indiscriminate game in the world. TV ratings for the "World Poker Tour" on the Travel Channel and the "World Series of Poker" on ESPN have been so

strong that four poker-related shows are in development, although there is no guarantee they will be aired. The success of television and online poker has translated into an increase of entrants in tournaments, including the top events such as the World Series of Poker. First





prize in this year's World Series of Poker doubled to \$5 million, up from \$2.5 million last year, because of the increase in participants. The top tournament prize of "World Poker Tour" jumped to \$2.7 million from \$1 million. Events like this have made people like Daniel Negreanu and Chris Moneymaker into millionaires and celebrities for their numerous victories in professional poker.

When playing poker, here are some basic tips to know about the game and its jargon. Along with poker comes a whole new language that you can only pick up by being around the table, but don't worry, you will pick that up very easily; its not like learning French. Keep it

relatively simple if you're just starting out and do not to be concerned with strategies and methods of deception because those will come with time. Remember to play for

yourself; people often seem to want to follow strict guidelines when playing poker and play like there is an optimal strategy in every situation. This is often not the case; poker is a game of people and situations and on the spot decisions, not preplanned strategy. Players that play with a strategy are destined for failure because they play in a predictable manner and do not take into account all the important situational factors in the decision making process of poker. Have confidence in yourself when playing; think for yourself and don't worry if your play may be violating textbook guidelines. A winning poker player combines general poker knowledge with situational judgment skills. Losing poker players don't think for themselves or simply don't think at all. Keep your ego in check and don't think you are a guaranteed winner overnight; poker is a tough game that takes skill, practice, and patience. Furthermore, just because you seem to win at one form of poker does not mean you will have the same fortune in other forms of the game. Analyze your play and decided

which poker games you are best and worst at. Finally, be careful of common beginner mistakes. Do not play too many hands—often players just want to sit down and play when it is best to be patient. DO NOT play above your bankroll; it's good to start with low bets and try to avoid becoming emotional at the table. Avoid imitating other players you are playing with or have seen on TV. Many people think this is a good way to learn when it actually is not; you need to develop your own style. Moreover, figure out which hands are good to play—suited hands in general are a plus. Most importantly have fun while you are playing.

Poker is an exciting game that can be fun, relaxing, and, potentially, even profitable. You can play it seriously for money and go to the casinos and websites to earn income like so many do or you can keep it casual and just play for fun with your friends for some good times and big laughs. Poker is bringing people together in many ways and is the most exciting past time since Go Fish.

DOUBLE XL MAGAZINE'S RECOMMENDS THESE TOP POKER WEBSITES

1. www.Partypoker.com
2. www.Absolutepoker.com
3. www.Pokerstars.com
4. www.Pokerroom.com
5. www.Goldenpalace.com



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DOUBLE XL INDUSTRY PROFILE

Double XL is both proud and pleased to bring our readers the first in a series of Double XL Industry Profiles; interviews with global leaders in the Sports Nutrition field. In this issue of Double XL, we talk to Lars Boers, CEO of Prometheus - Intelligent Sports Technologies. Based in the Netherlands, Prometheus is one of the largest importers of sports nutrition in Europe.

business areas. I also have to say that my wife has had a big influence in setting up our business. She was also involved from the start and is still playing a big part.

Tell us about your key employees. Who are they, and what do they do?

I am extremely proud of all of my employees at Prometheus. They are the "face" of Prometheus and customers have shown they have complete confidence in all my employees when it comes to helping them meet their sports nutrition needs, day in a day out.

I am the CEO of Prometheus. My main job is handling several large accounts, overseeing our business and keeping our warehouse stocked! Koen is our office manager. He is responsible for taking orders, keeping contact with our customers and designing our website. Most people deal with Koen when they call us. Koen has entered and placed in several natural body building contests. Marloes is my lovely wife who is in charge of administration and accounting. Matthew is our Warehouse manager. He takes care our are

domestic and International shipments. Matthew has also entered and won several natural body building shows.

Tell us about the lines you currently distribute exclusively in Europe, and why you chose to add these lines to your distribution range?

We currently distribute Nutrabolics, Syntrax, VPX Sports, BSN, Interactive Nutrition, Cytosport, Megapro, NOW Foods, Xtreme Formulations, Thermolife, Black Star Labs, Legal Gear, Revolutions, GEN, PVL and MAN. We chose these brands because they offer something new and fresh to the market. Many companies offer standard proteins and creatine. Most of the brands that Prometheus carries also offer these products, but with their own twist. Some are very tasty, some are very innovative and some are just good value for money. We have no interest in offering our customers dozens of the same products. There has to be something unique to a brand or product. A product has to have a unique selling point and there has to be a competitor advantage. There

are a lot of "Me To" brands and products. We want to offer our customers products that actually work. Unique products. Products that will ensure them of return buys and satisfied customers!

What separates your company from the rest of the distributors in Europe?

We are 100 percent familiar with all the products we offer. All the products we offer have been tested at various labs, by our government, and by several high profile athletes. This way we can be sure we can put our good name and reputation behind a product. It is our customer's assurance that they are buying only high-quality products from Prometheus -- Intelligent Sports Technologies.

We have years of experience in importing and exporting to every country in Europe, combined with our massive stock and recently completed new warehouse, makes us one of the biggest in Europe, and, most importantly one of the cheapest! We can offer our

customers, national and most certainly International, the best service and prices in Europe. All our employees are athletes and all have experience with our products. We make sure, first hand, that the products we carry do what they are supposed to do! Just because a particular product or brand is expensive, that doesn't mean it does what it claims to be able to do. By being familiar with the products we offer, our employees can provide honest advice about them. When you buy products from Prometheus, you are also investing in the knowledge and experience that our company has to offer.

What do you credit most of your success to?

Honesty, integrity and value. People (in Europe) want someone whom they can rely on and gives them excellent service. We are in this business for the long run. We're not out to make a quick buck. We build lasting relationships with our customers. We're always trying to figure out what an end-user or retailer would like. Trying to meet, or sometimes even create a demand. We are



Prometheus Warehouse

Lars, when and why was your company started?

My company was officially started in 1999. In 1999 the available Sports Nutrition in Europe was very basic and at least a decade behind the USA and Canada. People in Europe are not as knowledgeable as they are in the USA. I began my company because I was not satisfied with the products that were being offered in Europe at the time and began importing products from the USA that I felt met the highest standard in sports nutrition, based on my extensive and growing knowledge of sports nutrition.

I also wanted to educate the end users about nutrition. In 1999, people interested in improving their bodies and their performance levels were, I believe, being misled by some companies that were not being totally truthful about the effectiveness about their products. We at Prometheus strive for truth and respect each and every day. It is the cornerstone of our company.

Who was your company started by, and what sort of background do they have?

I went to a local university studying International Management. After completing my studies, I worked for several companies in several a



Owner, Lars, and his Wife, Marloes.



Koen, Prometheus Office Manager.

not 'bound' to one or 2 brands. This way we can always give honest advice. This is also the reason why you will see that we do NOT carry some well know brands. We can not vouch for some brands, so we won't sell them.

Do you have any interest in expanding your company into other International sales territory?

Yes absolutely, we're always looking for reliable business partners. So if any of your readers have a shop or gym in Europe, they are free to contact us to see what we can do to help their business expand. We're always excited to help new people getting started and improving existing customers. 98% of all customers we've acquired over the last 5 years are still Prometheus customers. Of those 98%, 100% have seen their business grow when they started doing business with us. I think that says it all.

Are there any new products you are excited to start distributing soon?

Absolutely! A little birdie told me Nutrabolics is coming out

with a BCAA & Essential Amino Acid product with an Ester attached to the Amino acids. This, to me, is a very good development. A product like that should really put ones' body into anabolic high gear. Products that contain Sesamin also sound very exciting. These should also have a very positive effect on people's health and body fat %. Almost every supplement company is releasing new products all the time. There will be many new and exciting products offered in the near future.

What other plans do you have to help your company grow?

Expansion in other countries is something we have at the top of our list. We also want to expand our product offerings, in general. This way, Prometeus can offer "one-stop" shopping to retailers. We carry all the best brands at the best prices.

Have you sponsored any athletes? If so, how have they impacted your company?

Yes, we sponsor 3 very high profile athletes:

1. Dries Willaert, who is a Belgian Teenage Powerlifting Champion. As a teenager Dries is dominating several Powerlifting events. He should make a tremendous impact at the World Championships and as a senior in a few years.

2. Sjors van Peer, Sjors is a multiple body building champion. He brings a lot of experience to the table. A great guy and he has a classic physique.

3. Rene Groenen, our latest sponsored athlete. Rene is only 25 years old but has an amazing almost classical physique. We expect great things from him.

We like to sponsor these 3 athletes mainly because they are great guys in the first place, but also very down to

earth. They not only promote our products, but they use them. What better advice can they give to someone if they have tried a product themselves. Most pro's in this industry have no clue what kind of products their sponsor is offering. Not our athletes. They offer practical knowledge and experience when it comes to the many fine products offered by Prometeus. We also get a lot of feedback from these guys on how a product work. They then also tell people what they can expect honestly from a product.

What supplement combination would you recommend for someone just getting started?

I'd say buy a high quality protein powder, a good multi-vitamin and a decent creatine product. These 3 products will have your basics covered and will be a corner stone of your progress for many years to come. I believe a beginner has no use for very fancy new supplements. Just stick with these basics and after a while you can add some other or more products.

What do you believe is the best thing about the supplement industry?

We are a family at Prometeus Intelligent Sports Technologies. And it is very important that we offer our employees and their families a level of income that can provide for a comfortable standard of living. I also love helping people; helping them get healthier and more successful. It's a great feeling when a retailer calls you up, saying that his revenue has increased tremendously thanks to us. Or when someone is finally making progress with the advice or products we provided.

And what about the worst thing about the industry?

Our government and pharmaceutical companies pulling the strings behind the scenes. They are interfering too much with business. Telling people supplements are bad. Trying to force our business in a certain direction. It's just plain corruption. People call it lobbying these days, but, in my opinion, that's another word for corruption. Big Pharmaceutical companies want a big piece of the supplement cake. And they will do whatever they can to have our government ban certain products. We live in a free country, so we should be able to decide for ourselves what we want to buy and use. Then there is the shady element of this industry that still exists in Europe. It is my feeling that a lot of people in this industry in Europe are criminals making their money on illegal drugs and then hide their illegal activities behind supplement sales as a cover up. I truly hope these 'dinosaurs' will soon be extinct, leaving the true honest business people to

take our business out of the dark shadows that still exist in Europe. And more thing that upsets me is the fact that many in this industry claim to be experts, just because they read a muscle magazine once or twice. It's also important that people not believe everything they read, and all the questionable claims associated with some of the products that are out there. It's a case of "Buyer Beware"; if a product sounds too good to be true, chances are, it is! We have all seen the outrageous claims that are out there. It's a case of common sense and trust, and that brings us right back to the principals that guide us at Prometeus.

What do you see as the future of the sports nutrition industry?

I believe it is crucial that this industry stay clear of any questionable government regulations. If we can do that and maintain our own strict standards while striving for only the best, I believe we are headed toward amazing new frontiers. I'm sure in 10 years from now we'll have products that work better than steroids and will make people even healthier. I hope new research will yield excellent results in prevention of cancer or other diseases. In general, giving athletes an opportunity to perform at the highest level, while contributing to the improved good health of the general public.

Lars, is there anything else you would like to say?

I'd like to this opportunity to thanks everybody at Double XL for this great opportunity. And I'd also like to invite any International readers to contact us; I'm sure we can help each other prosper.



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Fax: 0031-(0)591-303734
E-mail: info@prometeus.nl



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RETAIN with PCT & Retain



Engineered for Growth.

These two products are designed to work together to supplement the body's hormonal environment in favor of gaining lean mass tissue (Anabolic State). They both utilize the Androgen Receptors. However, by stimulating different muscle proteins, it allows for a synergistic affect that neither one could do alone. When combined they create one of the best lean mass protocols ever created.



ErgoMAX LMG™

Derived from a natural occurring pheromone complex that happens to promote huge lean mass generation and improved nitrogen retention without negatively affecting estrogen production.

Prostanazol™

Also promoting lean mass generation through different muscle stimulus. A non-toxic, non-methylated compound makes Prostanazol, arguably the safest pro-hormone supplement of its kind. Teamed up with ErgoMax you can expect gains in lean muscle for a totally "ripped" physique.

Visit us online today at www.AnabolicX.com to get more detailed information on any of the products shown. You can also get information on our "Ultimate Cycle" stack and "Gain and Retain" stack. All this and much more at www.AnabolicX.com.

Engineered for Retention.

True Engineering genius; PCT clears the excess negative hormones like estrogen from the male body and promotes healthy natural testosterone production. Retain acts as an anti-catabolic that prevents the usual post-cycle losses, while also increasing metabolism and fat-loss. This is accomplished by inhibiting the conversion of harmless cortisone into muscle destroying cortisol within tissue and creates an environment of favorable repartitioning that shuttles nutrients into muscle and away from fat.

PCT™

A hormone optimizer that can increase your natural testosterone production by as much as 400%, while combining a new powerful anti-aromatase that decreases estrogen levels in males an average of 50%. There is also a new and highly aromatase-inhibiting compound that binds to aromatase more tightly and prevents conversion to estrogen.

Retain™

This matrix of compounds works by inhibiting a natural enzyme in order to lower protein destroying cortisol levels within the muscle tissue. Cortisol is the number one reason for losing muscle mass after an anabolic steroid growth cycle. Retain also will increase T-3 production from the thyroid which causes increased metabolism and fat-loss. This is the only product to ever solve the all too common problem of post cycle muscle loss.



Anabolic Xtreme

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These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Anabolic Xtreme

DOUBLE XL ONE ON ONE

with **Anabolic Xtreme** Resources Founders, Kevin Smith and Mike Keplinger.

ANABOLIC XTREME, QUICKLY FILLS THE GAP PRODUCED BY THE NEW ANDRO BAN

and hits the spotlight as it releases a complete product lineup for today's more demanding adult bodybuilder, who has come to expect much more out of nutritional supplements. Double XL magazine sits down with Anabolic Resources Founders, Kevin Smith and Mike Keplinger to get the scoop on their new **Gain and Retain™** product line-up..

Our interest was piqued by how Anabolic Xtreme, a previously unknown company, broke into the market with uncommon success. While other supplement companies were scrambling to find products to fill the vacuum created by the Andro Ban, AX sought out the best and brightest minds to license products instead of creating the products themselves. This business model has worked well for them thus far, with great success on Superdrol. The question remains whether the formula of picking and choosing products will work again with their new Gain and Retain stack. This is what we set out to discover



KEVIN AND MIKE, I WOULD LIKE TO THANK YOU FOR TAKING THE TIME TO TALK WITH US ABOUT YOUR NEW PRODUCTS AND THE IMPACT ON THE INDUSTRY.

Q ANABOLIC XTREME HAS BEEN STEADILY COMING OUT WITH NEW PRODUCTS THAT ARE LICENSED FROM VARIOUS OTHER COMPANIES. THIS IS NOT SOMETHING THAT YOU SEE IN THE INDUSTRY VERY OFTEN. WHY HAVE YOU DECIDED TO LICENSE PRODUCTS INSTEAD OF MAKING THEM YOURSELVES?

A It is easy to make a product when you take something that is already on the market and throw a new label on it. Just look at how many protein products or caffeine based energy supplements are out there. Truth be told, it is very difficult to come out with something that is new and innovative that really works well. By seeking out the most innovative companies and forming business relationships we are sure to come out with great products. Some of the products in the new Gain and Retain stack contain compounds that ALRI has been researching and developing for over a year.

Anabolic Xtreme



Q SPEAKING OF THE GAIN AND RETAIN STACK, WHAT MAKES THIS SO SPECIAL AND DIFFERENT FROM EVERYTHING ELSE OUT THERE? ISN'T THIS JUST SOME MARKETING PLOY TO GET PEOPLE TO BUY YOUR PRODUCT?

A I am glad that you asked about that. It is a revolutionary new idea that we have been working on for some time. The Gain part supplements the body's hormonal environment in favor of gaining lean mass tissue (Anabolic State). This is pretty common, but ARLI has developed an excellent pairing for this. The true genius is in the Retain part, as it clears the excess negative hormones like estrogens from a man's body, promotes healthy natural testosterone production and acts as an anti-catabolic that prevents the usual post-cycle losses. So in a nutshell Gain and Retain will allow for a continuous growth and recovery cycle.

Q SO THE GAIN PART OF THE CYCLE IS BASED ON ERGOMAX LMG AND PROSTANAZOL. I HAVE HEARD SOME REALLY GOOD THINGS ABOUT ERGOMAX, BUT WHAT MAKES THESE TWO PRODUCTS FIT TOGETHER SO WELL?

A ErgoMax is derived from a natural occurring pheromone complex that happens to promote huge lean mass generation and improved nitrogen retention without negatively affecting estrogen production. On the surface Prostanazol does the same tasks, but it stimulates different muscle proteins. So,

even though they both utilize the AR receptors, by stimulating different muscle proteins it allows for a synergistic affect that neither one could do alone. They were paired up for a reason and it is a powerful combination.

Q IT DOES SOUND POWERFUL. BUT THAT ISN'T ALL IS IT? YOU SAY YOU HAVE SOLVED THE PROBLEM WITH BODY BUILDERS LOSING MOST OF THEIR GAINS AFTER COMING OFF OF A CYCLE. MOST BODY BUILDERS WOULD AGREE THAT LOSING SOME OF THOSE GAINS ARE TO BE EXPECTED. HOW HAS YOUR RETAIN CYCLE SOLVED THIS PROBLEM?

A After using hormonal types of products there are some residual effects on the body. Part of this is a decrease testosterone production. This will return to normal in a few weeks, but in that time, the majority of men lose most of the gains they made. PCT, part of the retain stack, was designed to reduce the negative feed-back loops that hinder natural testosterone production. What makes it different is that it contains a never released before powerful anti-aromatase that decreases estrogen levels, while increasing natural testosterone. This solves half of the problem, but another post-cycle issue is the up-regulation of cortisol activity in protein based tissues (like muscle). Herein lies the truly uniqueness. Retain inhibits the conversion of harmless cortisone into muscle destroying cortisol within tissue and creates an

environment of favorable repartitioning that shuttles nutrients into muscle and away from fat. This is definitely different and unique to the market.

Q SOUNDS LIKE YOU HAVE THOUGHT OF ALL ASPECTS OF A BODYBUILDER'S JOURNEY TO GROWTH. DO YOU HAVE ANY LAST COMMENTS ABOUT GAIN AND RETAIN?

A What most bodybuilders appear to not realize is that the body has action/reaction factors to contend with. This means any action in the body triggers a reaction. Of course, timing is important, but it is the compounds used and in what manner that is most important. The idea is to use the body's reaction in a positive health promoting manner. Gain and Retain do this very well.

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OPEN SESAME

BY JOEY RODRIGUES



"CLOSE SESAME"

A MEAGER WOOD CUTTER, ALI BABA, HAPPENS TO SEE AND OVERHEAR - A BIG BAND OF THIEVES - FORTY IN ALL - VISITING THEIR TREASURE STOCKPILE IN THE FOREST WHERE HE IS CUTTING WOOD. THE THIEVES' TREASURE IS IN A CAVE, THE MOUTH OF WHICH IS SEALED BY MAGIC - IT OPENS ON THE WORDS "OPEN SESAME", AND SEALS ITSELF ON THE WORDS "CLOSE SESAME". JUST LIKE THE TREASURE KEPT IN THE CAVE IN, "ALI BABA AND THE FORTY THIEVES", FROM THE STORY ARABIAN NIGHTS, NATURE CONTAINS TREASURES THAT ARE HIDDEN AWAY AND SEEM TO ONLY BE REVEALED BY SOME SORT OF MAGICAL CHANCE.



Obesity is one of today's most obviously visible - and yet most neglected - public health problems. There is no band of 40 thieves in our story "GLOBESITY"; however, nobody seems too concerned with the paradox coexisting with starvation, the escalating global epidemic of lard asses aka obesity that is now taking over many parts of the world. Obesity is an epidemic running rampant and if immediate action is not taken, millions will suffer from an array of serious health disorders.

Obesity is an epidemic running rampant...

SO WHAT IS THE OBESITY EPIDEMIC RESPONSE?

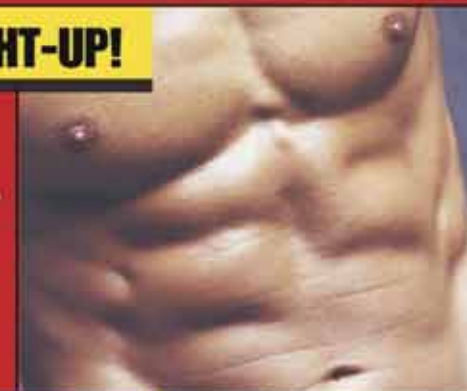
All Baba's magical words seem to reveal much more than treasures stashed in a cave. In fact, these magical words very much hold a key to combating obesity. Let me explain! Being highly valued for their oil which is extraordinarily opposed to rancidity sesame seeds may be the oldest condiment known to man dating back to as early as 1600 BC. "Open Sesame," our famous phrase from The Arabian Nights, reflects the distinguishing feature of the sesame seed pod, which bursts

"OPEN SESAME"

open when it reaches maturity. What's inside the husks of our open sesame seed pod is a wonderful little nutrient that puts the **HEISMAN** move on obesity. Recognized as a lignan, sesamin is found in the husks of our open sesame seed. What has me so excited to talk to you today is that science has revealed some truly remarkable properties of our lignan friend that may very well indefinitely prove that sesamin and the magical words "Open Sesame" could be the key to the Obesity Epidemic!

"SCIENCE STRAIGHT-UP!"

Science has revealed that sesamin supports liver and kidney health, positively stimulates cholesterol levels and poses potent antioxidant activity by increasing the absorption, use and recycling of vitamin E. This alone warrants the use of sesamin on a daily basis and is truly good stuff, but here is where it gets exciting for those of us who are interested in **REVEALING THE STEEL** and **SEX APPEAL**. Sesamin is a power fat burning nutrient.



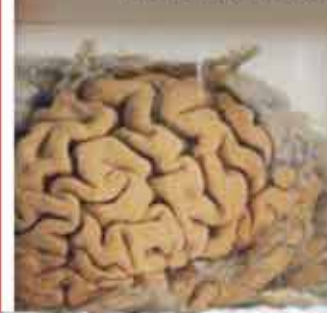
BIRDIE, BOGIE?-PPAR!

As mentioned, sesamin is a lignan (a lignan is a chemical compound known as a phytoestrogen). It initiates its assault on fat by literally PPAR-ing the course. Let me explain. Sesamin activates the Peroxisome Proliferator-Activator Receptor Alpha (PPAR alpha). There are 3 different classes of PPAR's:



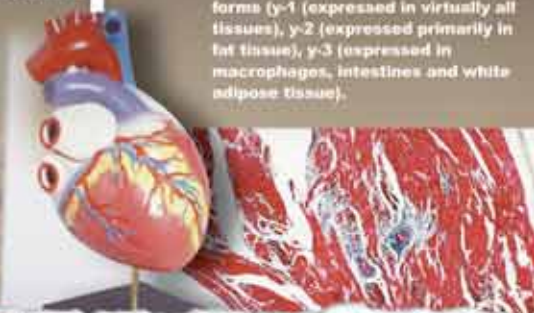
1 ALPHA

Alpha - expressed in kidney, heart, muscle, adipose tissue, and others.



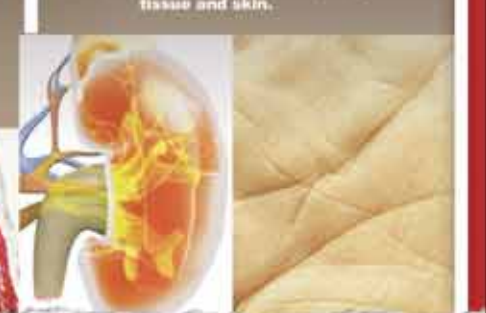
2 GAMMA

Gamma - though transcribed by the same gene, this PPAR exists in three forms: γ -1 (expressed in virtually all tissues), γ -2 (expressed primarily in fat tissue), γ -3 (expressed in macrophages, intestines and white adipose tissue).



3 DELTA

Delta - expressed in many tissues but markedly in brain, adipose tissue and skin.



In case you are interested, PPAR's are nuclear receptors that play major roles in fat metabolism, cellular energy balance and insulin sensitivity.

Basically they are small complexes that have major impact on many systems in our body and many systems that contribute to fat loss and nutrient usage / expenditure / storage. The PPAR alpha receptors can be found expressed in the muscle, liver, and kidneys, and is specifically involved in the transcription of the genes involved in the beta-oxidation (burning) of fatty acids and lipogenesis (the storing of fat). Basically, all you need to be concerned with or know is that sesamin is a potent and effective activator of the PPAR alpha receptor and as such, it does two significant things for fighting **GLOBESITY**. It produces the phenomenon

Imagine a supplement that improves overall health...

known as fat oxidation by augmenting the release of potent thermogenic enzymes through optimized liver function. Meaning it helps increase the rate at which fat gets converted to energy. And that means, leaner thighs, tighter buns and shredded abs!

It prevents the storage of fat by inhibiting the function of fat storing enzymes. Meaning the food you take in on a daily basis is less likely of making deposits in Bank Of Fatty-Bo-Tatty!

As you can see, sesamin can alter metabolism to be one that preferentially utilizes fat as an energy source as well as foil its storage. Supplemental to stopping the storage of body fat, sesamin's positive effects on cholesterol and reduced lipid synthesis do something else that might be even more important in reference to obesity by helping to maintain

insulin sensitivity.

Another thing of importance to the war on globesity is that PPAR alpha activation (of which sesamin is extremely potent) also increases uncoupling-proteins (UCPs). What this means is that an increase in UCPs would increase the calories needed to produce the same amount of energy. In other words, this activation is like taking a stone to an egg shell, it literally destroys fat, by increasing the rate and capacity at which cells can vaporize fat.

One more thing to be noted is that sesamin is a powerful anti-inflammatory. One study showed that flaxseed and sesame lowered blood levels of tumor necrosis factor-alpha and PGE-2, two inflammatory mediators.

Imagine a supplement that improves overall health, burns fat, optimizes the fat burning properties of other supplements/compounds or

Sesathin by Avant Labs, Super Fats by Nutrabolics, and Vaporize by MAN Sports are first-rate sesamin products that can be found at retailers nationwide.



drugs and actually allows you to eat more food without you having to worry about turning into William "The Refrigerator" Perry! That is sesame! I must make it clear, that as wonderful as sesamin is - And it is all of that and a bag of chips - that I do not endorse the consumption of the "Super Size Me" phenomenon that is somewhat exclusive to The USA. You should still be focused on eating good, clean and nutrient dense foods if your primary goal is better aesthetics and health.

THE FINAL WORD

- SAY IT AND ACHIEVE IT - "OPEN SESAME!"

And get leaner, healthier and stronger. The sesamin lignan from our open sesame seed pod has been shown to possess multiple health benefits. Used alone and in synergy with other compounds, sesamin can be used to achieve a fitter and healthier body. It truly is a gift from god, a natural treasure that appears to have no negative side effects to be concerned of. Sesamin can be used with compounds such as flaxseed oil (another lignan containing seed), fish oil, CLA, Vitamin E and thermogenics containing supplements for better overall health and body fat reducing effects. Lignans in general, of which sesamin appears to be the most efficacious are potent stimulators of fatty acid oxidation, a key processes involved in weight control. Manipulating biochemical processes in the body, sesamin promises to help reduce the risk for many of today's most common diseases, including the global epidemic of obesity.

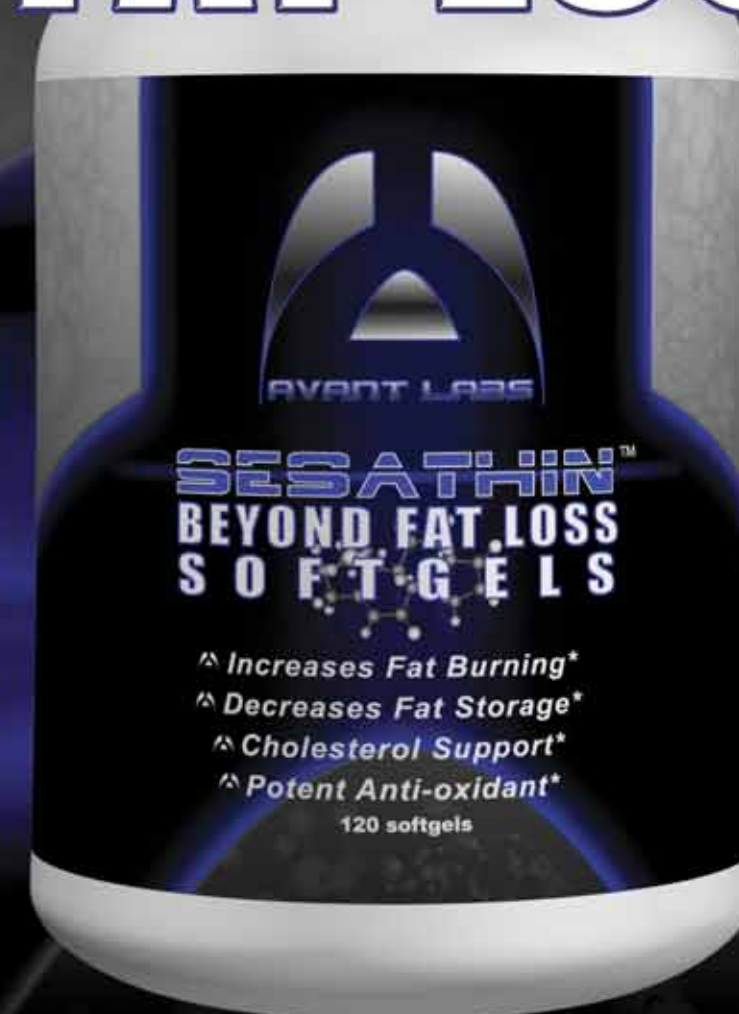
Finally, it should be noted that sesamin is tried and true by real people like you and I. The results

have been nothing short of spectacular! Dramatic reduction of bodyfat, increased vitality, increased recovery and the ability of being able to eat more food without putting on excessive bodyfat have been well-documented in the hard core bodybuilding circle/subculture. I believe it was the Life Extension Foundation that first introduced sesamin as a supplement to the public; however the concentration of this product was somewhat on the low side. Although not a lot of sesamin is needed in order to realize its properties, daily doses in the range of 750 mg to 1500 mg prove to be most useful. It was Avant Labs with the release of their product SesaThin™ who did the groundwork for publicizing/creating education and interest on sesamin as well as accumulating fundamental knowledge into the nature and real life application of sesamin than any of the predecessors or successors in our industry. I am here today to simply be a springing board to amplify the message of a fantastic compound that delivers the goods, just as advertised.

SESAMIN CAN BASICALLY BE SUMMARIZED AS A NUTRIENT THAT CAN:

- PROMOTE FAT OXIDATION
- PREVENT FAT STORAGE
- INCREASE INSULIN SENSITIVITY
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- ACT AS A POTENT ANTI-OXIDANT
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- REDUCE CHOLESTEROL
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THE GREATLINE OF FAT LOSS!!



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SOFT GELS

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Joey Rodrigues
CEO, MAN Sports Products



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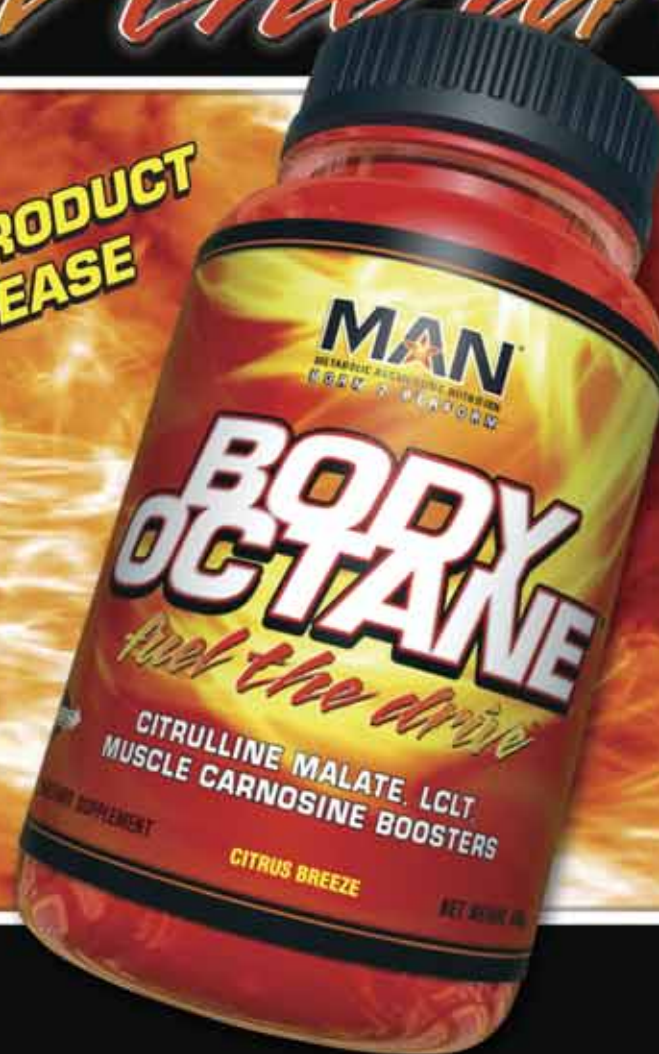
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FITNESS MODEL

INSIGHT FROM CANADA'S BEST

BY YVAN COURNOYER

YVAN: 2005 has been a good year so far for you. Tell us some of your biggest achievements?

OCEAN BLOOM: It really has been a good year for me. I felt a lot more focused and confident with myself and my ideas this year. After years of competing I finally feel like I know what I'm doing and that excites me. I won the first Fame Fitness Pro show in Toronto, Ont. on June 11-05. I have been competing in that show for 4 years now so it's awesome to have all my hard work finally pay off. I had a great time guest posing in Barcelona in October at the Fit Form.

YVAN: How did you get involved with the fitness industry?

OCEAN BLOOM: I started dancing at the age of three. I was in a professional dance company by the time I was Byrs. I was always into performing arts, theater and dance. Doing fitness competitions is a great outlet for a creatively driven person like me. I tried body building my first year of competing back in 1997. After seeing the fitness girls do their routines I was inspired to do the same. I saw the fitness routines as a great opportunity for self expression. I came back the next year to the same show with a fitness routine that won the show and I kept on from there.

YVAN: What is the best thing about being a fitness model?

OCEAN BLOOM: I like being be a good role model for others. I love hearing that I inspire people. It requires you be conscious about taking care of yourself and your body. I like being aware of my body and health both mentally and physically.

YVAN: I know you are involved in helping other people getting into the industry. What does it mean for you?

OCEAN BLOOM: I have learned a lot over my last eight years of competing and I like to share my knowledge with others anyway I can.

I like being around people who are ambitious, motivated, and driven. It's great to be a part of someone's dream and help them reach their goals. I like the excitement that people have when they are first starting out, it rubs off on me.

YVAN: How do you deal with fame?

OCEAN BLOOM: I don't think of myself as famous.

YVAN: Do you have a mentor or role model and if so why?

OCEAN BLOOM: It may sound funny but the "Care Bears", are my role models. I grew up watching too many cartoons but I learned some good things from them. The Care Bears taught me a lot about sharing, caring and loving the people around me. I learned that one person can be powerful alone but many people together all coming from the heart can be amazing. We need each other's support to be our best. I know I am where I am today because of all the loving supportive people in my life. I couldn't have done it without them.

YVAN: What is it you are the most proud of in your life or career?

OCEAN BLOOM: I am proud of the fact that I do what I love and I love what I do. I am also very happy with my win at Fame this year. I have a tremendous amount of respect for the other athletes I compete against so to win the show really meant a lot to me. I am happy that my achievements have inspired others.

YVAN: If there is one word or sentence to say to the new comers, what would it be?

OCEAN BLOOM: Believe in yourself don't compare yourself to others. The only limits we have are the one's we create ourselves!

For much more on OCEAN BLOOM visit her web site at www.oceanbloom.com



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SO PROHORMONES ARE DEAD... BIG DEAL!

BY CLAYTON SOUTH SPN (ISSA) October 1, 2005

When the pro-hormone and pro-steroid ban took effect in the United States, bodybuilding and fitness athletes across North America were left in shock. Once-legal health-enhancing dietary supplements became scheduled drugs - in the same class as heroine and cocaine - and anyone found with them would be labeled a criminal, and subject to fines or imprisonment.

Understandably, the ban infuriated consumers and athletes. Many asked: how could the Government arbitrarily "decide" to ban beneficial dietary supplements, while allowing smoking, obesity and medical malpractice to kill thousands of people every year?

Athletes, bodybuilders and health enthusiasts everywhere knew that the pro-hormone and pro-steroid ban wasn't about public health or safety as proponents of the ban argued - it was about politics. Simply, the pro-hormone and pro-steroid ban was a political move by politicians to buy the votes of the special interest groups. They paid for these votes with our supplement freedoms.

That being said, pro-hormones and pro-steroids were not perfect supplements - they had their weaknesses and side-effects. Indeed, while these powerful supplements could increase testos-

terone levels beyond normal levels, could build muscle, could increase strength, could burn fat and could improve health when used correctly, pro-hormones and pro-steroids posed a great health risk for the ignorant and inexperienced user.

For example: while pro-hormones and pro-steroids elevated testosterone levels beyond normal ranges, their use brought numerous unwanted side-effects during the cycle, and the benefits seen from using these supplements would decrease over time as the homeostatic mechanisms of the body adapted to compensate for higher androgen levels.

In the end, while pro-hormones and pro-steroids were effective for experienced athletes, these pro-hormone and pro-steroid supplements actually **REDUCED** the amount of testosterone produced by the body, and left most users at risk for a "post cycle crash", characterized by moodiness, apathy, low motivation, impotence, fat gain, and significant losses in lean muscle mass. This caused many to question the value of these supplements.

As a response to the ban on pro-hormones and pro-steroids, many leading companies in the supplement industry researched and developed new innovative products to replace the spot once occupied by over-the-counter hormone supplements.



INNOVATION: MAKING OLD THINGS NEW...AND NEW DISCOVERIES...

Whereas older pro-hormone and pro-steroid products pushed testosterone levels far in excess of normal ranges, the new so-called "pro-hormone replacement products" aim to build muscle by **maximizing natural testosterone output, lowering estrogen, lowering cortisol, reducing the effects of Sex Hormone Binding Globulin (SHBG) on testosterone levels, increasing strength, boosting exercise intensity, accelerating fat loss, enhancing exercise endurance, and speeding exercise recovery.**



YOUR BODY IS A BIO-CHEMICAL MACHINE THAT MANUFACTURES HORMONES AT VARIOUS GLAND AND TISSUE SITES.

In short, these new products use new and time-tested ingredients to **work with your body's natural systems** to maximize your results by addressing all aspects of the muscle-building and exercise recovery process. And, whereas the old pro-hormone and pro-steroid supplements were single purpose in nature - i.e. they elevated testosterone only - the new replacement products do many things well simultaneously.

The good news about the oppressive pro-hormone and pro-steroid ban is that it has, paradoxically, increased consumer choice and has ushered in an era of supplement science innovation, complete with products that are **safer, more effective** and are a **better value** for consumers.

Indeed, many supplement manufacturers have noted that today's post pro-hormone ban innovation is matched only by the introduction of creatine monohydrate and a slew of other ergogenic metabolites in the mid 1990's.

ESSENTIAL HORMONE SCIENCE...

To appreciate how today's new muscle-builders work, it's first important to have a basic understanding of your body's hormone system.

Your body is a bio-chemical machine that manufactures hormones at various gland and tissue sites. Once manufactured, these hormones are circulated throughout your body via the blood stream. This hormone manufacture and distribution process is known as your endocrine system, and this system is inextricably linked to your gains in the gym.

Your **endocrine system** makes and distributes many different hormones from cholesterol, but the important muscle-building hormones are **Insulin, Insulin-Like Growth Factor-1 (IGF-1), Human Growth Hormone (HGH), Testosterone, and Leutinizing Hormone (LH).**

Insulin is manufactured in the pancreas, **Testosterone** is manufactured in

the testes, **Leutinizing Hormone (LH) and Human Growth Hormone (HGH)** are manufactured and released from the anterior pituitary gland, and **IGF-1** is manufactured in the liver by converting HGH. These powerful anabolic and androgenic hormones build muscle, cause rapid fat loss, boost immune system function and slow the ageing process.

Their counterpart hormones are **Glucagon, Cortisol, Sex Hormone Binding Globulin Hormone (SHBG)** and various **Estrogens**.

Glucagon is manufactured in the pancreas, Cortisol is manufactured from progesterone in the adrenal glands, SHBG is manufactured in the liver, and various Estrogens are manufactured in the testes and ovaries. When these powerful catabolic hormones surge and exceed normal levels, they can cause water retention, rapid losses in lean muscle tissue, depressed moods, and accelerated ageing.

Obviously, building muscle comes most easily when anabolic hormone levels are high and when catabolic hormone levels are low. This is best achieved by following a strict diet plan, by exercising correctly, and by using effective and safe dietary supplements that give you great results by effectively manipulating your hormones.

THE PRODUCTS...

While pro-hormone and pro-steroid supplements elevated androgen levels in a direct and simplistic fashion (by direct single-hormonal action or through enzymatic conversion to one active sex hormone), their anti-catabolic effects were indirect – any anti-catabolic action being a consequence of increased androgen levels.

Most of today's so-called pro-hormone replacement products elevate your anabolic hormone levels and help you build muscle not by introducing exogenous testosterone or other anabolic hormones, but by doing one or more (or all) of the following:

1. Stimulating Leutinizing Hormone (LH)
2. Limiting the effects of SHBG
3. Reducing Cortisol Levels
4. Reducing Estrogen Levels

In contrast to older pro-hormone and pro-steroid products, today's "pro-hormone replacement" supplements are believed to be more sophisticated than the old pro-hormone and pro-steroid supplements because they push androgen levels to their natural limits by both increasing anabolic hormone levels and simultaneously working to decrease catabolic hormone levels.

While these new products can not be compared to pro-hormones or pro-steroids (they are entirely different and they are "replacements" – not substitutes – for pro-hormones and pro-steroids because of the ban), the new pro-hormone and pro-steroid replacement products may be more effective at building muscle naturally than pro-hormone and pro-steroid supplements. They are also undeniably safer.

HERE, THEN, ARE THE MOST POPULAR PRODUCTS TO HIT THE MARKET SINCE



Phera-Plex by Anabolic Xtreme

is a powerful new androgenic muscle-builder that contains 2-ene™. Phera-Plex is a modified version of a pheromone, and this modification increases the compounds muscle-building abilities and increases product absorption. Testers of this new product reported rapid gains in lean muscle tissue, increased strength, rapid fat loss, improved focus and increased libido, all without bloating or side-effects seen with other supplements.

Prostanazol by Anabolic Xtreme

is a "repartitioning agent" that is similar in chemical structure to the popular anabolic steroid stanozolol – Winstrol. It builds lean muscle mass, and improves muscular density and hardness. Users report making great gains while mass-building or while on a fat loss program. Best of all, Prostanazol does not convert to estrogens, so it won't cause bloating, water retention or gynecomastia. Users of Prostanazol report greater gains in lean muscle mass than seen with traditional pro-hormones and pro-steroids, and with fewer side-effects.

ErgoMax Lean Mass Generator by Anabolic Xtreme

is a powerful anabolic supplement from the makers of SuperDrol, and it uses a proprietary Pherobolix™ matrix to generate rapid increases in lean muscle mass. Users of ErgoMax report greater gains in lean muscle mass than seen with traditional pro-hormones and pro-steroids, and with fewer side-effects.

AND MOST INNOVATIVE PRO-HORMONE REPLACEMENT THE PRO-HORMONE BAN.



Hydrotest by Nutrabolics

boosts testosterone and builds muscle by using liposomal delivery technology to deliver a unique pro-testosterone complex that contains Tribulus Terrestris (at 80% protodioscin) and the proven compounds Eurycoma Longifolia (Longjack), Avena Sativa, Fenugreek and Rhodiola Rosea. Science proves that protodioscin stimulates the pituitary gland, possibly stimulating Leutinizing Hormone (LH) secretion and increasing free-testosterone¹, and research and the real-world experience of athletes prove that LongJack, Avena Sativa, Fenugreek and Rhodiola Rosea boost testosterone, reduce the action of SHBG on free-testosterone levels, and reduce the effects of stress on the body.

Vitrix by Nutrex

aims to build muscle by boosting testosterone and combating the catabolic effects of estrogen. Vitrix contains Tribulus Terrestris concentrated to 20% protodioscins – the amount proven to stimulate LH secretion and elevate levels of free-testosterone. Vitrix also contains the estrogen blocking nutrient NTS-5. It's no surprise that users report lean mass increases, fat loss and faster recovery times from exercise.

Xtreme Testosterone by Xyience

is a testosterone boosting dietary supplement that contains Rhaponticum Carthamoides. Research shows that Rhaponticum Carthamoides increase protein synthesis and may cause increased muscle gains and body fat reductions when used with a proper diet and training program. Users report better exercise endurance, enhanced work capacity and improvements in recovery exercise recovery.

Gamma Oryzanol by Gamma0

is a fatty acid that's beneficial to hormone profile and overall health. It's derived from barley, corn and rice, its active plant sterols and ferulic acid esters act as antioxidants and they may increase strength, increase muscle mass, and speed exercise recovery. Gamma Oryzanol is fast becoming a favorite supplement of athletes because its effects are noticeable and fast-acting.

Granite X by RockHard Formulations

is a designer anabolic supplement that contains Methasterone – a designer anabolic agent. Granite X is effective at promoting rapid gains in lean muscle mass, reductions in body fat, and consistent improvements in strength and in-gym performance. Granite X is best used when eating and exercising for mass gains, but is also effective at preserving lean muscle mass in times of caloric restriction.



Natural Test 1500 by Myochem

aims to boost testosterone, build lean muscle mass, burn fat, increase energy and boost immune system function. To accomplish this, Natural Test 1500 contains a complex of Tribulus Terrestris, Avena Sativa, Panax Ginseng, Rhodiola Rosea, Cordyceps Acid, Suma and Eurycoma. All together, the ingredients in Natural Test 1500 may build muscle, burn fat, increase energy, boost libido, and improve overall health.

Testadioscin by Elite Delivery Technologies

contains Tribulus Terrestris and Tongkat Ali, standardized for 40% Tribulus Terrestris protodioscins, and a Tongkat Ali ratio of 100:1. Tribulus Terrestris protodioscins are proven in clinical research to stimulate Leutinizing Hormone (LH) secretion, and Tongkat Ali has long been used as a libido booster and possible testosterone stimulator. Users of this supplement report positive results with most reporting increased muscle mass, improved libido, improved moods and greater energy levels.

Thermolean PM by Shocker Nutrition

contains ZMA, GABA, L-Dopa, Chamomile extract, Guggul Lipid extract and Melatonin. This supplement aims to promote muscle growth and good health by addressing all aspects of the muscle-building process. While scientific research on these ingredients is ongoing, real-world experimentation by athletes have shown that these ingredients are effective for increasing testosterone and growth hormone levels, boosting strength, increasing metabolism, promoting healthy fat loss, speeding exercise recovery, inducing relaxation, improving the length and quality of sleep, and reducing the effects of stress on the body.

FINAL THOUGHTS...

The fact is this: pro-hormones and pro-steroids are dead. Unlike Superman, these highly effective (but controversial and sometimes unsafe) supplements won't be coming back to life in the legal arena.

But, the good news is this: just as the passing of one season ushers in the next, so too has the pro-hormone and pro-steroid ban ended an era of primitive hormonal supplementation, and ushered in a new era of genuine supplement innovation and choice. While it's a mistake to compare the new pro-hormone and pro-steroid products to genuine pro-hormones and pro-steroids - just as it's a mistake to compare pro-hormones and pro-steroids to genuine anabolic steroids - the new products here described are innovative "replacements" - but not substitutes - for pro-hormones and pro-steroid dietary supplements. Simply, these new supplements fill the gap left by the forced exit of pro-hormone and pro-steroid supplements, and they use the best dietary supplement science currently available to give you maximum natural results.

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†These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



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BY DXL EDITORS

INNOVATION, NOVELTY, MODERNIZATION, ORIGINALITY, AND IMPROVEMENT...THE COMPANIES THAT PRACTICE THE AFOREMENTIONED ARE FEW AND FAR BETWEEN. AT DOUBLE XL WE RECOGNIZE THAT UNFORTUNATELY, OUR INDUSTRY IS COMPRISED OF AN EMBARRASSMENT OF ME-TOO PRODUCTS. I MEAN, HOW MANY FREAKIN' 5 POUND WHEY PROTEIN PRODUCTS AND CREATINE & SUGAR MATRIXES MUST WE SEE FROM COMPANIES THAT ARE POPPING UP OUT OF NOWHERE? IT IS DISGUSTING IF YOU ASK US. AND THAT IS WHY THIS SECTION IS DEDICATED TO TRUE INNOVATIONS IN OUR INDUSTRY. WE FELT IT NECESSARY TO GIVE PROPER PIMPING TO THE FOLLOWING NEW BREAKTHROUGHS THAT HAVE PROVEN THAT INNOVATION CAN CONTINUE TO REACH NEW HEIGHTS BY PUTTING SOME SERIOUS PEDAL TO THE METAL BY SPENDING SEVERAL HOURS IN THE LAB. THESE BREAKTHROUGHS COMPOUNDS ARE STRAIGHT-UP OFF THE HOOK SO CHECK IT OUT!

Carnosine Diethyl Ester

WHAT IT IS AND WHAT IT DOES:

The esterified version of the dipeptide amino acid Carnosine, which is comprised of Beta-alanine and Histidine. This Carnosine breakthrough is designed to increase muscle concentrations of the amino acid carnosine, which has been scientifically proven to extend the anaerobic thresholds by buffering the negative effects of hydrogen +, ultimately leading to more explosive muscular firepower for extended periods of time

TIPS:

Carnosine boosters stack well with Creatine

WHERE TO GET IT:

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Arginine-KIC

WHAT IT IS AND WHAT IT DOES:

Arginine bound to the leucine metabolite Ketoisocaproate. Arginine is well documented for its ability to increase the production of growth hormone, Nitric Oxide and even aid in insulin and creatine production. The positive properties of Ketoisocaproate prove it to be a very important nutrient capable of producing significant anabolic effects. KIC is the branched chain keto acid of leucine, and it occurs naturally in muscle and liver metabolism. Unlike leucine, however, dietary KIC affects the liver to a greater extent than muscle tissue. Eighty percent of dietary KIC is taken up by the liver, where it decreases the catabolism of amino acids. The immediate obvious effects of Arginine-KIC are better muscle volume with the long term effect of increased muscle mass.

TIPS:

Arginine-KIC stacks well with L-Glycine and L-Ornithine

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NOX-CG3 BY XYIENCE
WWW.XYIENCE.COM

Creatine Orotate

WHAT IT IS AND WHAT IT DOES:

The newest breakthrough in creatine supplementation providing a complex of creatine and orotic acid. A genuine revolutionary breakthrough, the combination of creatine and orotic acid produces the scientifically proven power, endurance and recovery of creatine supplementation, with the high endurance, power, recovery and growth stimulating properties of Orotic Acid.

TIPS:

Creatine Orotate does not require a loading phase like Creatine Monohydrate

WHERE TO GET IT:

DROTINETM BY MAN
WWW.MANB2P.COM



Citrulline Malate

WHAT IT IS AND WHAT IT DOES:

Citrulline is a non-essential amino acid and plays a role in nitrogen balance and metabolic processes. Supplemental Citrulline Malate is a salt form of the amino acid, that is proven to improve aerobic performance and capacity by influencing lactic acid metabolism and reducing fatigue. Studies in Europe, where Citrulline Malate has been used for over 20 years, demonstrate reduction in mental and physical fatigue and exhaustion, which makes this compound one of the only compounds with great benefits for both body-builders and endurance athletes.

Tips: Citrulline Malate stacks well with Arginine for enhanced nitric oxide effects.



WHERE TO GET IT:

DIABLO BY NUTRABOLICS
WWW.NUTRABOLICS.COM

Vitargo®

WHAT IT IS AND WHAT IT DOES:

A unique, non-bloating carbohydrate with a molecular weight 3,000 times greater than dextrose. Studies show that Vitargo® used alone is 70% more efficient in restoring muscle glycogen than dextrose and maltodextrin. This can result in significantly quicker recovery from intense training, improved energy, and greater endurance. Tips: Vitargo® can be combined with nitric oxide boosters, cell volumizers, or creatine products to improve their effectiveness.



WHERE TO GET IT:

PURE VITARGO® BY PROFESSIONAL SUPPLEMENTS
(WWW.PROFESSIONALSUPPLEMENTS.NET)

Beta-alanine

WHAT IT IS AND WHAT IT DOES:

Is part of the dipeptide that makes up carnosine. Scientific studies have shown beta-alanine to be the rate limiting factor in the biosynthesis of carnosine in muscle tissue. A recent study reported by Professor Roger Harris that showed that supplementation of Beta-alanine + creatine when compared to creatine plus whey and creatine plus ginseng increased maximal power output. This increase in power output was attributed to the buffering effects of Beta-alanine in conjunction with creatine performance enhancing properties.

TIPS:

Beta-alanine has been shown to increase NOS activity, the enzyme responsible for Nitric Oxide production, and stacks well with Arginine and Citrulline.

WHERE TO GET IT:

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Now your muscles will get **SWOLLEN** to a new level with Pure Vitargo®!

RECOVER AT LIGHTNING SPEED! Pure Vitargo® restores muscle glycogen **70%** faster than dextrose and maltodextrin. The quicker you replace glycogen in the muscle, the faster you will recover. The quicker you recover, the faster your muscles start GROWING!

Pure Vitargo® SUPER HYDRATES muscle tissue! Pure Vitargo® acts like a pump and pulls water and nutrients from the stomach through the small intestine and into the bloodstream. This gives the muscle a super hydrated effect. As you may know, the more water your muscle holds the **stronger and larger** it becomes! **SWOLLEN!**

Pure Vitargo® is the **Ultimate Carb Loader** ideal for pre-contest carb loading! The "pump effect" of Pure Vitargo® super hydrates muscle bellies and helps them expand creating fuller, rounder and harder muscles. Why do you think 5 out of the top 10 Mr. Olympia competitors used Vitargo® for the 2004 contest? Because it works like magic! Loading for the last three days before a competition with Pure Vitargo® helps the body builder get that full, round, rock-hard looking muscle that fans, photographers and judges love! Pure Vitargo® also helps keep the stomach small and tight whereas sugars will distend and bloat pulling water out of the muscle and into your gut.

Pure Vitargo® is the **#1 Carb loader for Olympic and Professional athletes!** If your passion is cycling, running, swimming, soccer, track, football, rugby, triathletes and the like then you will absolutely love the results from Pure Vitargo®. Vitargo® is no secret in Europe and is responsible for over **100** Olympic medals last year. Elite athletes know that if they want to compete at their best, they need the best product to give them that edge. Pure Vitargo® restores glycogen **70%** faster than any other carb on the market. This means that the athlete will recover faster, gain more muscle quicker, and help prevent over-training, injury and illness. Top coaches of professional athletes know that if they can keep a multi-million dollar athlete healthy and strong, then they will get the most out of their valuable investment!

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